

Startup Challenge @ Tech Days, 08. Juni 2020, München

1. Overview

As part of the Tech Days 2020, a challenge for start-ups in the clean tech sector will take place. We offer eight startups the opportunity to present themselves to the jury and the audience in a five-minute pitch. After the pitch, the startups will have to answer critical questions of the expert jury. The jury will be composed of a representative of the Center Digitalization.Bavaria (ZD.B), a representative of gate-Garching, a representative from the Munich start-up ecosystem and a representative from industry. Following the pitch, the jury will spend three minutes giving the start-ups a thorough review of their market knowledge, the degree of innovation of their solution and its relevance in terms of climate and environmental protection. The jury's questions should make it easier for the audience to choose their favourite. The winning company will then be determined by audience vote and be awarded with the **Clean Tech Startup Award - supported by gate-Garching**. The award ceremony will take place that same afternoon on the main stage of the Tech Days in Ampere.

Clean Tech Startups can apply for a starting place from 16 March - 15 May by sending an email to techdays@zd-b.de. The selected participants will be notified between 18 May and 20 May.

2. Terms and conditions

The competition is open for Bavarian startups with a background in Clean Tech. We define Clean Tech as technologies and solutions that aim to minimise the consumption of natural resources and can thus make an important contribution to environmentally friendly and sustainable business. The challenge is aimed at young companies that were founded not more than two years ago. The company must be in the early start-up or early growth phase. The Tech Days organization team will select eight startups for the challenge from among the applicants. The selection of the start-ups will be based on the following key questions:

- Does the idea deal with a problem that has so far received little attention in an innovative manner?
- Is the idea technologically sophisticated?
- Does the idea have a positive impact on the climate and environment?
- Does the idea contribute to sustainable business?

3. Registration/Application

Interested startups can apply for a starting place from 16 March - 15 May by sending an e-mail to techdays@zd-b.de. In order to facilitate the selection process, we kindly ask you to submit a short company/product presentation in PDF format (maximum 5 slides).

The selected participants will be notified between 18 May and 20 May.

4. Prize

The winner of the **Clean Tech Award-supported by [gate-Garching](#)** will be determined by an audience vote and can look forward to a 1500€ cash prize and a marketing package. This will consist in a press release by our media partner [Munich Startup](#) as well as media coverage on the [ZD.B](#) website and social media channels. In addition, the prize includes a three-month room rental at [gate-Garching](#) with access to a vibrant start-up ecosystem as well as three coaching sessions on the topics of sustainability and corporate management, also facilitated by [gate-Garching](#).

5. General Information

Participation in the challenge is free of charge. The application period ends on 15 May 2020 at 11:59 pm CET. Participation is only possible until this time. The organizers reserve the right to change the conditions of participation. Legal action is excluded.

Participating startups agree that company name and logo may be used for marketing purposes associated with Tech Days 2020. Participating startups also agree to the recording and distribution of film and photo recordings during the pitch and the award ceremony that may be used for marketing activities following the event.

The participating startups agree that their data will be collected, stored and used for the purpose of the competition. By submitting the entry form, the participant assures that the personal and company details provided by him/her are true.